



Community Smiles Dental (CSD) is a 501(c)(3) non-profit that improves the lives of the underserved through oral healthcare services, preventive education, and advocating for systemic healthcare change – Because everyone deserves a healthy smile.

The core of our work is serving low-income youth, who represent 90% of our patient base. Additional care focuses on low-income pregnant women, special needs patients, and medically-fragile adults. We own and operate two free-standing dental clinics in Waukesha and Menomonee Falls, now serving Milwaukee, Ozaukee, Washington and Waukesha Counties. Annually, more than 4,500 patients utilize CSD as their dental home.



Laugh for a Smile 2022

Join us for our signature fundraising event, an evening of laughs to generate dollars for healthy smiles. This event includes a cocktail reception, small plate entrees and passed appetizers, a formal program about CSD's work, and a dessert reception. Perhaps most popular is the evening's featured comedy show – **headlined by nationally-acclaimed comedian Pat McGann!**

Presenting Sponsor: Laura & Mike Arnow

When: Thursday, April 21, 2022

Time: 5:00 pm – 8:30 pm

Where: Brookfield Conference Center

Co-Chaired By:

Laura and Adam Peck

Dr. Miranda Peter and Kurt Peter

Ms. Anne Zizzo

Joe Zizzo

All event proceeds directly support accessible and quality dental care for low-income patients.

- **\$10,000:** Allows us to update clinical equipment
- **\$5,000:** Provides dental supplies for two full weeks of clinic operations, serving hundreds in need
- **\$2,500:** Enables two full days of in-school screenings and sealants for high-risk youth without access to dental care
- **\$1,000:** Provides complete restorative care for one child, addressing the child's pain and decay caused by years of limited access
- **\$500:** Provides routine care and a care bag for a low-income pregnant mom
- **\$250:** Helps reinforce healthy oral habits through education to 50 low-income youth
- **\$100:** Pays for sealant treatment for five kids, helping fight decay for youth still learning healthy oral habits
- **\$50:** Pays for one child to have their teeth cleaned



Sponsorship Opportunities

Sponsorship Benefits	\$10,000 Presenting	\$5,000 Round of Applause	\$2,500 Knee Slapper	\$1,000 Giggle	\$500 Grinnin'
Noted as event presenting sponsor in all materials	X				
Advertisement in event print program	Full page (color)	½ page (color)			
Recognition during event formal program	Yes, with chance to speak	X	X		
Inclusion in event invitation (if confirmed by 1/15/22)	Prominent logo	Logo	Logo	Name	Name
Inclusion in event signage	Prominent logo	Logo	Logo	Name	Name
Recognition on CSD website for one year	Logo with link to sponsor site	Logo with link to sponsor site	Logo with link to sponsor site	Name	Name
Event tickets	15, with VIP table seating	10, with reserved table seating	8, with reserved table seating	4	2

Additional Opportunities

Other Sponsorship Options:

Sponsors at each level will receive exclusive recognition in association with the sponsored item and 2 event tickets.

(1 sponsorship available per category)

- Comedy Show: \$7,500 – *requires artist approval*
- Wine Sponsor: \$2,500
- Lighting and AV: \$2,000
- Photo Booth: \$1,500
- Guest Favors: \$1,250
- Dessert: \$1,000
- Tooth Fairy: \$300 **(sold)**

Individual Ticket Cost:

\$125/person

\$85/Young Professional

(35 years and under)



2022 Comedian: Pat McGann

Sponsor a Group of Young Professionals: \$5,000 (four available)

This is an exciting opportunity to engage young professionals in your company and introduce them to a great community cause. Young Professional Area sponsors receive a private corner of the event ballroom for 20 young professional guests. Sponsors will receive exclusive naming and signage at this area and attending guests will have casual seating and snacks in their area.

Sponsor a Dental Student: \$100/student

To help engage the next generation of dental community leaders, 'Dental Student Ticket Sponsors' are available at \$100/student—enabling DDS students to join us! Sponsors will be recognized in event marketing and on the student's nametag.

Raffle Items: Donated items valued at \$100+ are a welcome addition for this effort, with donors recognized in signage and promotion the night of.

2022 Laugh for a Smile

(Event Date: April 21, 2022)

Sponsorship Agreement

Name/Company (as it should appear in print): _____

Contact (for event communication, guest list and sponsor benefits):

Address: _____

Phone: _____ Email: _____

Event Support:

- \$10,000 Presenting Sponsor
- \$5,000 Round of Applause Sponsor
- \$2,500 Knee Slapper Sponsor
- \$1,000 Giggle Sponsor
- \$500 Grinnin' Sponsor
- Additional Sponsor Option Selected: _____
- \$5,000 Young Professionals Area Sponsor
- _____ (#) of \$100 Dental Student Ticket Sponsorships
- _____ (#) of \$125 Individual Tickets
- _____ (#) of \$85 Young Professional Tickets (35 years and under)
- I can't attend but wish to directly donate \$_____
- Contact me about a live auction/raffle donation



Total: _____

Payment:

Enclosed is a check payable to CSD in the amount of \$ _____

Please charge my credit card

CC Number: _____ Expiration: ____/____ CVC Code: _____

This is a pledge.

Call/email me to make payment arrangements.

I will remit payment as follows: _____

Authorized by (signature): _____

Date: _____

Please return completed form to:
Community Smiles Dental, c/o Emily Lukasek, Director of Development
210 NW Barstow Street, Ste. 305, Waukesha, WI 53188
Or via email: elukasek@communitysmiles.org

A charitable tax receipt will be provided via mail following submission of your thoughtful donation.

THANK YOU!